Mission
To invest in the dreams of families in the world’s underserved communities as we proclaim and live the Gospel.

Method
We share the hope of Christ as we provide biblically based training, saving services, loans that restore dignity and break the cycle of poverty.

Motivation
The love of Jesus Christ motivates us to identify with those living in poverty and be His hands and feet as we strive to glorify God.

Graphic Design Intern
JOB DESCRIPTION
The Graphic Design Intern is responsible to provide support to the Marketing team through the design and layout of core marketing pieces, requests, and initiatives.

LOCATION: Lancaster, PA
LEVEL: Intern
DEPARTMENT: Marketing
REPORTS TO: Graphic Design Manager
CATEGORY: Full Time (32 Hours)
FULL JOB SUMMARY

The graphic design intern is responsible to provide support to the Marketing team through the design and layout of core marketing pieces, requests, and initiatives that communicate HOPE’s work in a compelling way. The functions of the marketing team include advertising, collateral development, direct mail, website design and development, social media, event collateral production, video production, global branding, and other supporting functions. We are seeking one design intern.

RESPONSIBILITIES

Promote and fulfill the mission and vision of HOPE International through visual communication tools that are brand consistent, uphold the dignity of clients, and reinforce the centrality of Christ

Assist in the layout and design of HOPE materials including direct mail, event materials, digital graphic assets, and core organizational documents

Communicate with the graphic design manager and other HOPE staff to fulfill marketing requests

Utilize department project management software and communicate with marketing project management team to manage multiple project deadlines and priorities

Attend and contribute to marketing team meetings and visual creatives team meetings

Participate in and assist with HOPE events and activities at the discretion of management

QUALIFICATIONS

Personal confession of Christian faith and commitment to the mission of HOPE International

Pursuing or completed a degree in Graphic Design, Web Design, Marketing, Communications, Public Relations, or a related field, or relevant experience

Independent and self-motivated

Strong organizational skills, including effective time management and prioritization of competing demands

Excellent interpersonal skills, including the ability to receive critique well

Excellent oral, written, and visual communication skills

Proficiency with Adobe Creative Suite – InDesign, Photoshop, and Illustrator

Proficiency with Microsoft Office Programs – Word, Excel, and PowerPoint

Video/Photography skills a plus
HOW TO APPLY

Apply online at https://www.hopeinternational.org/take-action/interns-fellows. Due to the anticipated volume of candidates, we are unfortunately unable to respond to phone calls or individual inquiries.