



HOPE
INTERNATIONAL

Mission

To invest in the dreams of families in the world's underserved communities as we proclaim and live the Gospel.

Method

We share the hope of Christ as we provide biblically based training, saving services, and loans that restore dignity and break the cycle of poverty.

Motivation

The love of Jesus Christ motivates us to identify with those living in poverty and be His hands and feet as we strive to glorify God.

Videography Fellow

ROLE DESCRIPTION

The videography fellow will champion HOPE's advancement efforts by producing and editing videos to support marketing and event initiatives, as well as maintaining and managing existing video asset storage.

LOCATION: Lancaster, PA preferred; remote considered

LEVEL: Fellow

DEPARTMENT: Marketing

REPORTS TO: Senior Videographer and Editor

TIMING: Earliest available

FULL SUMMARY

HOPE is looking for a videography fellow who desires to use video as an artistic medium to thoughtfully tell the stories of the men and women HOPE serves, inform and inspire audiences to take part in HOPE's work, and assist HOPE's videographer and editor in producing pieces that support events, marketing campaigns, and the HOPE website.

RESPONSIBILITIES

Promote and fulfill the mission and vision of HOPE International

Produce videos to support marketing + event initiatives

Collaborate with the marketing team on pre-production responsibilities including concepting meetings, visual design boards, and script support

Assist with setup, operation, and tear down of production equipment for video recording environments

Work in Adobe Premiere Pro to cut and color video and photo content, edit and mix audio, and design motion graphics

Adapt current projects for a variety of channels including social media and other digital distribution

Maintain and manage existing video asset storage

Manage and continually adapt best practices for storing existing video files and interview content

Develop strategies for categorization and metadata tags for video content

Maintain catalogues of best available b-roll and underutilized story content

Facilitate relationships with external contractors

Support strategic projects and initiatives across marketing

Attend regularly scheduled team meetings and fellow meetings, biweekly staff meetings, and weekly devotions and prayer calls (all virtual)

QUALIFICATIONS

Personal confession of Christian faith and commitment to the mission and vision of HOPE

1-3 years of experience producing and editing short and long-form video content

Strong competency in Adobe Premiere Pro and familiarity with the Adobe Creative Suite

Demonstrable experience working collaboratively on a creative services team

Current videography portfolio

Excellent oral and written communication skills

Comfort with work and collaboration environments that are hybrid or remote

Pursuing or completed degree in marketing, digital media, film, or other related field (preferred, all backgrounds considered)

HOW TO APPLY

Apply online at <https://www.hopeinternational.org/take-action/interns-fellows>. Due to the anticipated volume of candidates, we are unfortunately unable to respond to phone calls or individual inquiries.