Mission
To invest in the dreams of families in the world’s underserved communities as we proclaim and live the Gospel.

Method
We share the hope of Christ as we provide biblically based training, saving services, and loans that restore dignity and break the cycle of poverty.

Motivation
The love of Jesus Christ motivates us to identify with those living in poverty and be His hands and feet as we strive to glorify God.

Microfinance Digital Marketing Intern
The Microfinance Digital Marketing Intern is responsible for supporting the microfinance team with research, analysis, and design related projects.

LOCATION: Lancaster, Pennsylvania
LEVEL: Intern
DEPARTMENT: Microfinance
REPORTS TO: MFI Marketing Associate

FULL JOB SUMMARY
The Microfinance Digital Design Intern will assist with the development of digital assets and research reports to support HOPE International’s network of microfinance institutions. Projects will include, but not limited to gathering and creating digital content for programs, assisting with MFI marketing projects, and other administrative tasks. During the internship, there will also be professional development opportunities to learn from other departments and leaders within HOPE International and engage with special projects relevant to the intern’s interests.
RESPONSIBILITIES

Promote and fulfill the mission of HOPE International

Maintain consistent use of the HOPE or program-specific brands in all materials

Gather and organize content for the MFI programs’ social media and websites

Plan and post content on MFI programs’ social media accounts

Research and present best practices in social media and digital marketing

Create and analyze digital marketing reports

Assist with MFI marketing projects

Assist the MFI team with other special projects as needed

QUALIFICATIONS

Personal confession of Christian faith and commitment to the mission and vision of HOPE International

Bachelor’s degree or studies in progress in digital marketing, graphic design, web development, or related field, or relevant experience

Strong organizational skills, including effective time management and prioritization of multiple deadlines

Excellent interpersonal skills, including the ability to receive critique well

Excellent oral, written, and public communication skills; excellent visual communication skills and attention to details

Experience with social media content strategy and reporting

Ability to liaise across departments, cultures, and time zones. Experience working cross culturally, a plus

Fluent in spoken and written English

Proficiency in other languages spoken in the HOPE network (French, Spanish, Ukrainian), a plus

Technical

Experience with design software (InDesign and Illustrator, required; Photoshop and Canva, a plus)

Proficiency with Microsoft Office Programs (Word, Excel, and PowerPoint)

Illustration skills, a plus
HOW TO APPLY

Apply online at https://www.hopeinternational.org/take-action/careers. Due to the anticipated volume of candidates, we are unfortunately unable to respond to phone calls or individual inquires.